



**4th SOUTH EAST
EUROPEAN EXHIBITION
FOR MEETINGS,
EVENTS AND INCENTIVES**

18 – 19 January 2012, Ljubljana – Slovenia
www.conventa.info



**The Ljubljana Pre-Conventa Day
16 and 17 January 2012**

The Ljubljana Tourism / Convention Bureau invites you to discover a hidden gem among the capitals of Europe just prior to Conventa 2012. As the official agenda of the Show is quite busy, it only allows you to catch a basic feel of the destination. However, should you wish to get better acquainted with Ljubljana and its meetings proposition, the Ljubljana Pre-Conventa day can give you the best overview in the shortest time and hopefully answer why Ljubljana is considered among the most popular conference cities in the New Europe.

A special programme has been jointly designed by the destination partners to create a balanced mix of “technical” and experiential elements, which will take you through different parts of our city as well as behind the scenes of hotels, congress centres and historical monuments. Some special venues will pop up along the way, and the entire experience will be spiced up by a tinge of *dolce vita*.

Ljubljana, whose name means “The Beloved”, is a compact, walking city of 280,000 inhabitants, which could be defined as a “Yin – Yang” personality or seen as an old lady with a teenage heartbeat. It is known among other as one of the most charming, enjoyable and safest capitals. With its colourful history that developed over several millennia at the crossroads of several cultures, its young vibe, lively event agenda and relaxed atmosphere, it is regarded by many visitors as an unexpected surprise.

The programme is set to start on 16 January 2012 in the early afternoon, with a first stop at the Ljubljana Castle for a meeting with one of its most unusual, yet popular residents. It continues through the evening, as well as the morning of 17 January 2012, ending after lunch time.

Ljubljana awaits to be discovered in a slightly different way!

PROVISIONAL PROGRAMME

MONDAY, 16 JAN 2012

- a.m.** Individual arrivals to Ljubljana Airport & transfers to the Hotel.
- 13.00** Meet up with the Ljubljana Convention Bureau team: a first taster of the city
- 13:30–14:45** Ljubljana Castle: medieval & modern, historical & multi-functional at the same time; also the residence of one among the oldest and most revered Ljubljana citizens, who will greet you there and invite you for a light lunch featuring authentic local flavours.



CONVENTA



CONVENTA

- 15:05–15:35** Visit of the Austria Trend Hotel Ljubljana for a “drive- in experience”
- 15:50–16:20** Visit of the Mons Hotel, a “funky” design hotel
- 16:30–17:00** Visit of the CD Congress Centre Ljubljana: a national shrine of culture and a meeting place of international science, knowledge and trade exchange since thirty years.
- 17:15–17:45** After a short walk, arrive to the City Museum, which reveals 6,000 years of history on one spot.

Return walking to the Hotel and some free time at leisure

- 19:45** Meeting at the Hotel and short walk for dinner at a restaurant in the Old Town.
22:15 Return to the Hotel & Sweet dreams!

TUESDAY, 17 JAN 2012

- 9:00–10:00** Meeting at the Hotel and short drive to the BTC district, a paradise for the shopping frenzies. Coffee at the top of the Crystal Palace.
- 10:15–10:45** Visit of the Lev Hotel: its name stands for “lion” and its service and attention to details have been tested and much appreciated even by top international stars.
- 10:45–11:30** Short walk to the National Gallery and National Museum of Slovenia - two venues with a distinct added cultural value.
- 11:40–12:30** Short walk to the Grand Hotel Union, an Art Nouveau jewel and a place of encounter since more than a century.
- 12:35–12:45** Drop some postcards into the mailbox at the old Post Office and check what else is hidden behind its walls...
- 12:50–13:20** Just a few steps further stands the Best Western Premier Hotel Slon, whose name means “elephant” and has been a hotel for more than 450 years (though the building is not that old!).
- 13:30–15:00** Crossing the street and right at the top of the “Skyscraper” – a light lunch with a view. This building was the highest on the Balkans at the time of its construction in the early 1930’s and has been a meeting point for generations of Ljubljana residents that even inspired songs and love stories...
- 15:00** **End of the Ljubljana programme; the Conventa Show official schedule follows.**

N.B.: Minor changes to the programme might occur.

Host: **Ljubljana Tourism / Ljubljana Convention Bureau**

