



**4th SOUTH EAST
EUROPEAN EXHIBITION
FOR MEETINGS,
EVENTS AND INCENTIVES**

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www.conventa.info**

Paul Bridle – Information Contextualiser

The current challenge is not the shortage of information, but rather it is access to relevant and useful information.

For over two decades Paul has researched effective organisations and the people that lead them. He studies trends in business and identifies what makes successful organisations and the ways business will operate in the future.

Clients call on Paul because of his ability to explain things in a simple and uncomplicated way. His global perspective combined with personal research means he gives practical ideas that people can actually use to raise their ability to manage and lead as well as get the best out of their people.

The results of his personal study into effective Leaders has been used and quoted in articles all over the world. As a result of his work he has been voted 12th in the Top 30 Most Influential Leadership Gurus in the World for three consecutive years, and in 2010 has been included in the list for the top 100 Management Gurus of all time. He sits on some International Advisory Boards and is a Non Executive Director for companies.

Paul is a Fellow of the Institute for Business Consultants, and is currently on the Faculty for Duke University and of the Institute for Management Studies, He is also a Certified Speaking Professional, Member of the Canadian Journalist Association, Fellow of the Professional Speaker Association, NLP Practitioner, has an Advance Diploma in Sales and Marketing with the University of Zimbabwe.

Paul's recent work includes research into:

Teams that Work
Customer Service is old fashioned
Meetings with Content

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