
Lower Austria as a Convention Venue

Enjoying Culture and Life's Simple Pleasures

With its central location and diverse offerings, Lower Austria is a premium destination for business tourism. Convention Bureau Lower Austria is the first partner to contact if you are interested in staging meetings, incentives, special events and seminars.

Some regions are a bit more on the receiving end of Mother Nature and history than others. Lower Austria is undoubtedly among these regions rich in landscapes and history, cultural monuments and major figures. As the historical heartland of Austria, the province of Lower Austria has always been a meeting place for people—for disputes as well as for the peaceful exchange of information, opinions and commercial goods. The central location of the province is still greatly appreciated by today's organizers of conferences, meetings, and other events, because Lower Austria is readily accessible from all directions on all means of transportation.

The province is also close to Vienna, an economic and cultural center with international traffic connections thanks to Vienna International Airport and major train stations. Guests from around the globe can therefore reach even rural areas quickly and conveniently.

But Lower Austria has more to offer than a central location and ready accessibility. It is not only the largest federal province in Austria, it is also the most diverse. Central Europe has a unique variety of landscapes featuring matchlessly attractive venues for staging economically motivated and other special events.

Lower Austria combines a grand history with modern life style, allowing it to offer tourists a diversity of attractions, a host of historically significant sights and a rich legacy of art treasures. Many destinations for outings are well equipped for business tourists and have superb venues for incentives and events. The choices extend from Archeological Park Carnuntum with its reconstructed section of an Ancient Roman town to Hof Palace, restored in exemplary fashion to its original baroque splendor, or magnificent Göttweig Abbey, part of the Wachau Valley, a landscape on the UNESCO World Heritage List. Conference centers run from Conference Center Laxenburg (once a summer oasis of the Habsburgs), Palais Niederösterreich (home to the Lower Austrian

provincial parliament for many years) or Congress Casino Baden (with Europe's largest and loveliest gambling casino). So they combine historical flair and exceptional architecture with state of the art technology. Austria's largest tourist agency Mondial is among the professional partners who help to ensure that incentive events or congresses go smoothly. You can meet and relax midstream on the Danube (aboard one of the elegant excursion ships operated by Brandner Schifffahrt) or in a wine cellar (e.g. at the LOISIUM World of Wine).

Fine food and drink are good companions to arts and culture. As the biggest producer of wine among the Austrian provinces and a region with excellent restaurants, Lower Austria is sometimes known as Land of Epicures. Lower Austria also boasts an impressive choice of top conference and seminar hotels each with its own individual charm. Event organizers are sure to find just the right setting for every event in venues that vary from romantic castles such as Seminar Hotel Schloss Hernstein to country homes surrounded by vineyards such as Steigenberger Hotel and Spa Krems.

Convention Bureau Lower Austria has established itself as the central contact and service point for business events and provides competent support in staging meetings and congresses in this fascinating province surrounding the capital of Vienna. It is a hub for inquiries and information and assists with the planning of congresses, meetings and special events. Convention Bureau Lower Austria can rely on a pool of well-qualified partners when it comes to lining up venues, accommodations and event agencies. This pool of TOP Partners now numbers 47 businesses and venues, all with excellent infrastructure. To make sure only the best businesses are recommended, the partners have to meet strict admission criteria and comply with a quality control system (e.g. partner businesses undergo mystery guest testing every two years).

Edith Mader and Maria Luise Fröch are your contacts at Convention Bureau Lower Austria and more than happy to help you. For information on all partners and the extensive range of offerings, please visit www.convention.niederoesterreich.at.

For more information:

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