



CONVENTA

Explore. Meet. Create.

FOR 11th CONVENTA EXPERIENCE

SPONSORSHIP OFFER

New Europe exhibition for meetings, events & incentive travel

Be the apple that does fall far from the tree and make sure your brand will stand out of the crowd at Conventa experience b2b event.



OMG! IT'S
CONVENTA!

This is an opportunity your brand should not overlook, the offer to present your company at Conventa Experience b2b event in various ways no participant will be able to forget. Please allow me to guide you through the reasons why this is a great opportunity to target just the right people and increase your brand's international recognisability to the level it deserves. We enable you to do so via various marketing opportunities with comprehensive, clear and attractive solutions without unnecessary clutter. This way we will perfectly address your needs.

Conventa Experience is a boutique b2b event and a focal meeting point of the regional meetings industry. In its ten years of successful operation it has achieved remarkable results and has become a synonym for exceptionally well-organized event committed to deliver concrete results.



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48

nationalities



1.317

exhibitors in 10
years



29.150

bilateral talks with
Hosted Buyers



5.900

monthly unique
visitors on
www.conventa.si



500

goodie bags on
average per year



19.300

coffees served in
ten years



30.000

wooden crates
used in 10 years

With an exquisite overall satisfaction of hosted buyers at 4.59 and of exhibitors at 4.23 (out of 5).

1. PLACE YOUR BRAND IN THE DIGITAL CODE

WEB APPEARANCE – SPONSORSHIP OF MICRO BLOG

At the Conventa website we establish a micro blog for the partner. We enable you to publish one relevant story per month and generate traffic from the website to the web sale pages. The micro blog acts as a web anchor for the publication of news on Conventa's social networks.

PACKAGE INCLUDES:

1. Setting-up a micro-blog on website www.conventa.info
2. Banner on the home page of Conventa
3. Distribution of your news in two Conventa newsletters
4. Distribution of news via Conventa website and social networks

INPUT

EUR 3.840,00

OUTPUT

6,500 unique visitors in three months.



PERSONALIZED DIRECT MAILING "MEET US"

We prepare 2 separate e-newsletters "meet us". The service can be, by agreement and additional cost, upgraded with an invitation to participate in a prize draw with the link to the micro blog. The organizer shall ensure the measurement of CTR of the campaign and preparation of data for further activities of direct marketing of the partner.

PACKAGE INCLUDES:

1. Preparation of 2 newsletters "meet us"
2. Distribution via Conventa social networks
3. Measurement of CTR
4. Prize draw during the Conventa

INPUT

EUR 1.750,00 + prize for the prize draw

OUTPUT

16,488 estimated range of visitors + one happy prize winner.



2. ITS YOUR PARTY AND YOUR GONNA ROCK IF YOU WANT TO

Nothing does better to business than personal contact at relaxed social events. Sponsorship of various social events will enable your brand to present itself as it best suits and networking at these special events will enable you to thoroughly get to know your potential buyers. More contacts, more contracts.

OPENING RECEPTION – BITE INTO AN APPLE

Opening reception takes place in carefully selected location on the eve of the first day of the Conventa experience b2b event.

ORGANISER WILL PROVIDE:

1. Hiring the hall
2. Promotion via Conventa communication channels and Kongres magazine
3. Culinary service for all participants (food and drink)
4. Entertainment programme and moderator
5. Staff for perfect execution of the event (hostesses and security)
6. 10 tickets for the event for special partners of the sponsor
7. Opportunity to address participants at the opening reception.

SPONSOR'S INPUT WILL COVER:

1. The marketing costs
2. Branding of the venue by agreement

INPUT

EUR 8.500,00

OUTPUT

350 - 400 participants fully aware of your brand.



MORNING REFRESHMENT – AN APPLE A DAY KEEPS THE DOCTORS AWAY

You can boost the participant's energy for productive and fruitful day with your vitamin mix. Smoothies and power juices can be served during registration at the entrance to GR

ORGANISER WILL PROVIDE:

1. Hiring of the hall
2. Promotion via Conventa communication channels and Kongres magazine
3. Staff for the execution of the event (hostesses)
4. Cover the cost of branding the venue by agreement

SPONSOR'S INPUT WILL COVER:

1. Marketing costs.
2. Branding cost in accordance with the agreement.

INPUT

EUR 1.500,00 + sponsor shall provide smoothies and juices for 300 + persons.

OUTPUT

450 empowered participants.



NETWORKING DINNER

The best way to round up the fruitful day is at networking dinner which is available for you to sponsor.

ORGANISER WILL PROVIDE:

1. Hiring of the venue
2. Promotion via Conventa communication channels and Kongres magazine
3. Culinary service for 500 participants (food and drinks)
4. Staff for the execution of the event (hostesses and security)
5. 10 tickets for the event for special partners of the sponsor
6. Opportunity to address participants.

SPONSOR'S INPUT WILL COVER:

1. The marketing costs.
2. Cover the cost of branding the venue by agreement.

INPUT

EUR 12.000,00

OUTPUT

450 – 500 full stomachs and well-connected participants.



WORKING LUNCH – AN APPLE A DAY MELTS THE POUNDS AWAY

One of the most effective ways to achieve active socializing is during working lunch. Working lunch can be arranged either on Wednesday 23rd or Thursday 24th from 12.30 to 14.00.

ORGANISER WILL PROVIDE:

1. Hiring of the venue
2. Promotion via Conventa communication channels and Kongres magazine
3. Culinary service for 450 - 500 participants (food and drink)
4. Staff for the execution of the event (hostesses and security)
5. 10 tickets for the event for special partners of the sponsor
6. Opportunity to address the participants.

SPONSOR'S INPUT WILL COVER:

1. The marketing costs
2. Cost of branding the venue by agreement.

INPUT

EUR 4.500,00

OUTPUT

450 – 500 full stomachs and well-connected participants.



COFFEE BREAKS

Coffee is not only power boost but also a great opportunity for making business. Since majority of participants take the time for coffee you will get a great opportunity to present your brand to wider public. Coffee breaks take place on both days of the event in the branded "coffee corner".

ORGANISER WILL PROVIDE:

1. Hiring the hall with equipment (bar counter, electricity, water, dishwasher)
2. Promotion via Conventa communication channels and Kongres magazine
3. Bottled water

SPONSOR'S INPUT WILL COVER:

1. Marketing costs
2. Branding cost of the place in accordance with the agreement

INPUT

EUR 1.500,00
 -service for 450 – 500 participants, 2 coffees per day (including coffee and water cups)
 -Staff for the execution of the event (barman, hostesses)

OUTPUT

500 energized participants.



CONVENTA AFTER PARTY – BE THE APPLE OF THE PARTY

It has become one of the key events of Conventa which both, hosted buyers and exhibitors, are very much looking forward to. It provides high visibility and connects the destination and distinguished guests of the event.

ORGANISER WILL PROVIDE:

1. Hiring of the hall
2. Music & entertainment
3. Promotion via Conventa communication channels and Kongres magazine
4. Staff for the execution of the event (hostesses and security)

SPONSOR'S INPUT WILL COVER:

1. Cover the cost of welcome drinks for 350 participants and the cost of service
2. Marketing costs
3. Branding cost of venue in accordance with the agreement

INPUT

EUR 5.200

OUTPUT

350 – 400 entertained participants.





3. STAND(ARD) OUT OF THE CROWD

SPONSORSHIP OF THE CONVENTA RELAXATION CORNER

For all participants of the Conventa experience b2b event the relaxation corner is available. The participants can take a minute for relaxation during busy two days and partners can present their services. It is primarily designed for partners in the field of spa & wellness industry.

ORGANISER WILL PROVIDE:

1. Empty space in the size of 12 m2 with walls made of wooden crates.
2. Logo and special remark in Conventa catalogue and other printed materials
3. Presentation materials and sponsor's gadgets in Conventa relaxation corner

INPUT

EUR 1.500,00 + staff and equipment for simple, short treatments.

OUTPUT

500 relaxed Conventa participants.



ADVERTISING IN THE CONVENTA CATALOGUE – SPECIAL ISSUE OF KONGRES MAGAZINE

Conventa catalogue is a must read for meeting planners as it offers a clear overview of the regional meetings industry. Digital catalogue directly addresses over 52.000 meeting planners;

YOUR OPTIONS:

1. Full page (dimensions 234 x 287 mm)
2. Half page (dimensions 234 x 143.5 mm)
3. One third of page (234 x 95.5 mm)

*Note: The partner shall provide materials as guided by the editorial board of Conventa catalogue.

INPUT

1. EUR 1.490; 2. EUR 820; 3. EUR 690.

OUTPUT

52.000 meeting planners informed of your brand.



4. GADGET HERE, GADGET THERE, GADGETS EVERYWHERE

We can provide a variety of gadgets and surprises that brighten participants stay during the event. Bright up the day with your brand and make participants remember you at home.

BAGS FOR TRADE SHOW PARTICIPANTS

We can arrange for participants to receive eco-friendly bags, which are branded in accordance with the image of the partner.

THE PACKAGE INCLUDES:

1. Branding and creative design of bags
2. Distribution of bags to participants
3. Placing partners materials in bag
4. Two VIP tickets to participate at the Conventa experience b2b event

INPUT

EUR 2.500,00

OUTPUT

500 participants with your special bag.



LANYARDS

We can arrange for participants to receive lanyards, which are branded in accordance with the image of the partner.

THE PACKAGE INCLUDES:

1. Branding and creative design of lanyards
2. Distribution of lanyards to participants.
3. Two VIP tickets to participate at the Conventa experience b2b event

INPUT

EUR 2.500,00

OUTPUT

500 participants equipped with your lanyard.



BRANDED WATER

We can arrange for participants to receive water bottles, which are branded in accordance with the image of the partner.

THE PACKAGE INCLUDES:

1. Logo of water sponsor in the event programme
2. Branding of water bottles
3. Partners logo on promotional billboards of partners of the Conventa experience b2b event
4. Two VIP tickets to participate at the Conventa experience b2b event

INPUT

EUR 3.500,00 (or EUR 1.000 + provision of 3.500 0,5l water bottles)

OUTPUT

500 hydrated participants.



PENS AND WRITING PADS

You can promote your brand with branded pens and writing pads. They will be delivered to hosted buyers, journalists and exhibitors.

THE PACKAGE INCLUDES:

1. Branding and creative design of writing pads and pencils
2. Distribution to the participants
3. Partner's logo on the Conventa website
4. Two VIP tickets to Conventa

INPUT

EUR 2.200,00

OUTPUT

500 participants, writing with your pen.



GIFTS AT HOSTED BUYERS ROOMS

We can organize a delivery of gifts, distributed to rooms of hosted buyers.

THE PACKAGE INCLUDES:

1. Delivery of gifts with sponsors logo to the hotel rooms of hosted buyers
2. Two VIP tickets to participate at the Conventa

INPUT

EUR 2.500,00 or EUR 1.000 + 200 gifts (to be agreed with the organiser).

OUTPUT

250 happy gift recipients.



HANGERS ON THE DOORS OF HOSTING ACCOMODATION

You can stand out with creative message on hangers of hosted buyers' rooms. Hangers can be placed on doors upon their arrival or additionally, maybe after your presentation at Conventa, at your request.

THE PACKAGE INCLUDES:

1. Branding and creative design of the hangers
2. Distribution of the hangers
3. Follow-up (hangers prize game)

INPUT

EUR 3.900,00

OUTPUT

250 hosted buyers aware of your brand.



5. LIKE A BOLT OUT OF THE BLUE/ LIKE LIGHTNING OUT OF THE BLUE

EXPERIENCES

Do you have an exquisite idea on how to best promote your brand at Conventa? Something unique, something that has not been done before and is not presented in this offer? If you do, don't hesitate to contact us and let us know what we can do to help you execute your idea.



Please bear in mind that sponsorship proposal is on the table only until 21st of December 2018.
For further information, special wishes and concrete adjustments, please, do not hesitate to contact Mr Gorazd Čad via gorazd@conventa.info.

STILL NOT SURE? TO SUM UP ...



EFFICIENCY AT ITS PEAK

In only two days experience your country will have the opportunity to present its full capacity as the perfect destination in MICE industry.



MEETING ALL YOUR POTENTIAL BUYERS AT ONE SPOT

Conventa Experience B2B event hosts around 170 international and more than 100 regional and Slovene hosted buyers, all of which are carefully selected and have to meet strict organizer's criteria to gain the status.



NETWORKING AT EVERY STEP OF THE WAY

Conventa Experience is the only b2b event that organizes joint social events making sure exhibitors and hosted buyers can continue networking even after the official event hours.



PROMOTION THROUGH CONVENTA CHANNELS

Conventa continuously communicates with more than 50.000 meeting professionals. Promoting your countries success stories is what we successfully do for 24 hours a day, 7 days a week and 365 days a year. The promotion is based on the constantly growing database of potential invited guests and tools such as Conventa website, newsletters, social networks and Kongres magazine.



QUALITY IS A SYNONYM FOR CONVENTA EXPERIENCE

Conventa is a boutique event, focused on quality, which ensures you to not get lost in the crowd. Taking part in Conventa is making sure you will be respected and well treated, which is hard to accomplish at events focused on quantity. Quality outsmarts quantity at any time.



ENSURING SATISFACTION OF EXHIBITORS AND INVITED GUESTS

Conventa achieves outstanding results in terms of quality. In 5 years' time the average satisfaction grade of exhibitors was 4.23 out of possible 5, with the average satisfaction grade of invited guests even higher, scoring the trade show with an average grade 4.44.



GAIN KNOWLEDGE ON PROMOTION OF OTHER DESTINATIONS

Professional education is an integral part of Conventa Experience b2b event. Get a thorough insight on how other brands promote their success stories and take the opportunity to share your knowledge in promoting yours.

ALL IN ONE PLACE.

THE PERFECT PLACE TO PUT YOUR BRAND ON THE MAP.