

IMEX-MPI-MCI FUTURE LEADERS FORUM CONVENTA 2019 - 22 January 2019

The Key Event for Career Development in the Meetings and Events Industry



The Future Leaders Forum has been developed to encourage **YOU** to start a successful career in the meetings/events industry. The joint initiative by IMEX, MPI and MCI has taken place globally since 2003.

Gain a deeper understanding of the meetings industry and take the next step in your career:

Connect and network – Be Inspired – Get Industry Insights – Showcase your creativity

PROGRAMME OF THE FORUM

TUESDAY, 22 JANUARY 2019: 09:00 – 17:00

LOCATION: Conference Hall Urška 4 at GR - Gospodarsko razstavišče

08:30 – 09:00 REGISTRATION AND ARRIVAL

09:00 – 09:20 WELCOME TO THE IMEX-MPI-MCI FUTURE LEADERS FORUM 2019
Sylvia Taylor, Knowledge and Events Associate Director, IMEX Group

09:20 - 09:40/50 THE ICE BREAKING ACTIVITY
Lea Zabkar, FLF alumnus

09:40/50 – 10:30 YOU ARE THE FUTURE LEADERS – GUIDE TO CAREER DEVELOPMENT IN MEETINGS AND EVENTS
Jan Orsic, Head of Ljubljana Convention Bureau
Klara Rogina, Assistant Project Manager, Ljubljana Exhibition and Convention Centre

MICE? Meetings? Events? “The Industry?” – There are many names for this very vibrant and exciting work place. Be inspired by the many different career paths in the meetings and events industry and hear career stories of young professionals.

We will also explore the value of creating a strong professional network and how networking can advance careers. Networking is key to any industry, but perhaps even more crucial in the meetings and events industry.

All of the speakers participated in the forum as students or have supported the Forum since many years. Listen to their stories, learn how they got started in the industry and receive some special tips on how you can make it happen.

10:30 – 10:45 BREAK

10:45 – 12:00 INDUSTRY INSIGHT: POWER TO THE MEETINGS
The Slovenian methodology for creating memorable events with a Case Study
Gorazd Čad, Founder and Owner, Toleranca Marketing

12:00 – 13:00 LUNCH BREAK

13:00 – 13:45 THE CREATIVE CHALLENGE: PITCH YOUR IDEA

This is your chance to showcase your ideas for the future of the meetings, events and incentive travel industry. The challenge is to create a short pitch for an incentive trip concept and convince the panel of judges to choose your concept. You will work in groups and all details of the client and specific project will be revealed at the event.

The winning team will be invited to attend the Welcome Reception at the Union Hotel (18 -22 hrs).

Panel of Judges:

1. Tina Bricelj, Event Sales Specialist, Union Hotels
2. Elif Balci Fisunoglu, Regional Director Europe, ICCA
3. TBC

13:45 – 14:45 Career development focus: workshop on networking
Tina Bricelj, Event Sales Specialist, Union Hotels

14:45 -15:00 BREAK

15:00 – 16:30 ROUNDTABLE SESSION: MEET THE EXPERTS

Get first-hand industry insights, hear personal stories and ask all your burning questions to a group of selected industry experts. During 4 discussion rounds of 20 minutes each, you will get to meet, connect and chat with these industry experts in smaller groups in an informal and relaxed atmosphere.

Participating experts:

1. Mojca Gobina Mravlje, Head of MICE Sales, Hoteli Bernardin
2. Blaz Pretnar, Assistant Director of Hotel Operations, Sava Hotels & Resorts
3. Elif Balci Fisunoglu, Regional Director Europe, ICCA
4. Jasna Jašič, Marketing & Communications Manager, Slovenian Convention Bureau
5. Marko Zidar, Sales Promotion Specialist, Union Hotels
6. Sylvia Taylor, Knowledge and Events Associate Director, IMEX Group
7. Janette Škorc, Head of Convention Sales, InterContinental Ljubljana
8. TBC

16:30 ROUND-UP AND CLOSURE OF THE IMEX-MPI-MCI FUTURE LEADERS FORUM 2018



CONVENTA
Explore. Meet. Create.